



**DCB STRATEGIES**

**Decide Commit Become**

**WEDNESDAY WEEKLY WISDOM!**  
**"STAND OUT"**

**Why fit in when you were born to stand out.** Dr. Seuss

**In a crowded marketplace, fitting in is a failure. In a busy marketplace, not standing out is the same as being invisible.**

Seth Godin

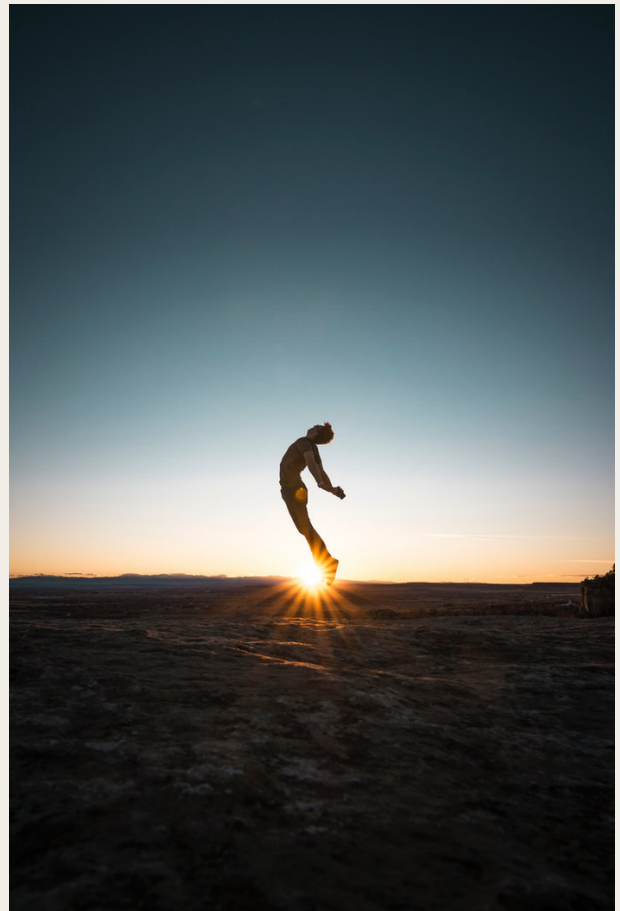
**We will never influence the world by being just like it.** Anonymous

**Fitting in is a short-term strategy. Standing out pays off in the long-run.** Seth Godin

**They laugh at me because I'm different. I laugh at them because they are all the same.** Anonymous

**Stand firm. Let nothing move you.**

Corinthians



**Being The Best And Average Have Nothing In Common**

